



F.No. 1(70) TW/2025  
**GOVERNMENT OF PAKISTAN**  
**MINISTRY OF COMMERCE**  
**(TEXTILE WING)**  
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By Courier/Fax/Email/WhatsApp

Islamabad, the 24<sup>th</sup> December, 2024

**SUBJECT: SOLICITATION OF PROPOSALS FOR UPCOMING TEXTILES AND APPAREL POLICY, 2025-30.**

The textile and apparel sector occupies a pivotal position in Pakistan's economy contributing around 55% in total exports, 40% in industrial employment and 24% in value addition. Unlike some other textiles and clothing producing countries, it encompasses distinctive and self-reliant value-added production chain that is developed by its own industrial resources starting from cotton farming, ginning, yarn manufacturing, fabric manufacturing, processed fabric manufacturing and finished product manufacturing (like apparel, home textiles, technical textiles, etc.).

2. In order to improve trade competitiveness and promote value addition, the Government of Pakistan approved first- ever Textile Policy for the period of 2009-14, the second Textiles Policy for the period 2014-19, and third Textiles and Apparel Policy for period 2020-25. These policies not only laid down a perspective plan for five years (each), but also brought coherence among the various support measures and development initiatives aimed at promotion and uplifting of the biggest industrial sector of country, while addressing the matters related to the export development, market access, institutional strengthening, and regulatory framework.

3. As Textiles and Apparel Policy, 2020-25 shall be concluding by June 2025, therefore, Ministry of Commerce is initiating consultative process to formulate succeeding policy for the next five years with ultimate goal to keep the sector competitive and sustainable. The scope of Textiles and Apparel Policy, 2025-30 shall mainly be pertaining to (i) supply chain development, (ii) product diversification - MMF, technical textiles, advance/smart materials, women wear, performance wear, etc., (iii) geographic diversification, (iv) people development, (v) sustainability, circularity and resource efficiency, (vi) digitalization/automation and Industry 4.0, (vii) trend forecasting, 3D prototyping, (viii) eCommerce, (ix) SME development - uplifting of small into medium and medium into large enterprises, (x) market access - tariffs, NTBs, TBTs, (xi) logistics performance - roads, railways, ports, transportations, etc., (xii) image building, networking/marketing, trade and investment promotion (xiii) integration into global value chains, (xiv) local and foreign investment for capacity enhancement and technology transfer/upgradation (xv) cost and ease of doing business - energy, customs and inland facilitations, temporary importation, etc., innovative solution to circumvent liquidity issue, transparency and traceability, (xvi) infrastructure development; (xvii) access to credit/financing for capacity enhancement and working capital, (xviii) revival of sick units, (xix) export centric and industry-driven research activities at universities, (xx) diversity, equity and inclusion, (xxi) trade dispute settlements, (xxii) effective role of trade bodies. Furthermore, regulatory measures shall be simplified with view to reduce cost of doing business and facilitate trade and investment, in coordination with relevant stakeholders.

4. In view of forgoing, it is requested that inputs/proposals for **Textiles and Apparel Policy, 2025-30** may be provided as per given formats in hard and soft forms latest by 15<sup>th</sup> January 2025.

Sr. No.	Issue/Opportunity/Matter	Proposals/Inputs	Rationale

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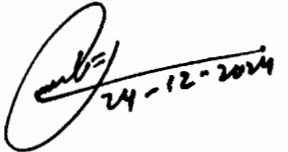
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**Copy for information to: -**

- i. Director to Secretary, Ministry of Commerce, Islamabad.
- ii. PS to Special Secretary, Ministry of Commerce, Islamabad.
- iii. APS to Director General (Textile), Ministry of Commerce, Islamabad.



24-12-2024

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